



Strategic Planning Library Survey

Hustisford Community Library is developing a new strategic plan for library services. Your input is vital to helping the library shape its services to meet the needs of all residents in the Hustisford area. The following survey will ask you some questions about your usage of, perception of, and ideas for Hustisford Community Library. The survey should take you approximately 10 minutes to complete.

When you complete the survey, you will have an opportunity to give the library your email address or phone number to be entered in a drawing to win one of 3 \$50 Visa gift cards! This information is for drawing purposes only.

Learn more about our strategic plan at the library's website, Facebook page, and in our newsletter. Thank you for your time and participation!

Survey Directions: Please read the directions under each section heading to determine if that set of questions is applicable to you or not. Your answers are appreciated and valued!

Section 1: Library Usage

Directions: All participants complete this section.

1. Overall, which of the following best describes how regularly you use the Hustisford Community Library? (Select one.)

- Weekly 3-6 times per year Never
 1-2 times per month 1-2 times per year

2. How often do you access eBooks, audiobooks, or other digital items through a platform such as Overdrive, Libby, or your library's catalog? (Select one.)

- Weekly 3-6 times per year Never
 1-2 times per month 1-2 times per year

Section 2: Library Usage for Never or Occasional Visitors

Directions: Only complete this section if you selected "1-2 times per year" or "Never" on Question 1.

3. I would be more interested in using the library if: (Check all that apply.)

- The location of the library was more convenient for me to access.
 The open hours of the library worked better with my schedule.



- I, or my family, did not owe library fines.
- The library had the materials or information I want or need.
- The library staff were more welcoming and approachable.
- The library had programs that interested me or my family members.
- I did not have transportation challenges that made it difficult to get to the library.
- If library materials I wanted were more quickly available.
- The materials of the library could be delivered to me.
- None of the above. I am unlikely to use the library more regardless of changes.
- Other: _____

4. How do you learn about events and activities happening in and around the community? (Check all that apply.)

- Local newspaper Signage in the community Community calendar
- Social media Local radio <https://www.hustisford.lib.wi.us/>
- Word of mouth School district
- Other: _____

Section 3: Library Usage for Regular Visitors

Directions: Only complete this section if you selected “3-6 times per year” or “1-2 times a month”, or “Weekly” on Question 1.

5. How often do you hear about library activities, programs, and/or news through a different community outlet (e.g. social media, websites, local newspaper, etc.)? (Select one.)

- Never Occasionally (1-6 times/year)
- Often (more than 12 times/year) Regularly (7-12 times/year)

6. Which of the following are ways that you learn about activities, programs, or news about the library? (Check all that apply.)

- Library website Signage in the community Library print calendar of events
- Library social media Signage in the library School district



<i>Support and hosting of book clubs.</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Connecting to other community members and finding information about local events and resources.</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Section 5: Library Perception

Directions: Only complete this section if you selected “3-6 times per year” or “1-2 times a month”, or “Weekly” on Question 1.

9. Please share how strongly you agree or disagree with these statements about the library:

	Strongly Disagree	Somewhat Disagree	No Opinion	Somewhat Agree	Strongly Agree
<i>The library is important to me and/or my family.</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>The library is old-fashioned.</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>The library is important for the community.</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>The library supports local businesses.</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>The library is a place to relax.</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>The library exposes people to new things.</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>The library helps people find information they can trust.</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>The library has done a good job of keeping up with new technologies.</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>The library is effective at promoting literacy and a love of reading to people.</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



<i>The library provides connections to others and a social network.</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>The library helps me succeed at school or work.</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>The library provides a safe space for people to spend time.</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>The library creates learning opportunities for people of all ages.</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Section 6: Priorities for the Library

Directions: Only complete this section if you selected “3-6 times per year” or “1-2 times a month”, or “Weekly” on Question 1.

10. Below is a list of possible improvements to the physical space of the library. Please rank the options below with “1” being your number one priority and “5” being your lowest priority.

- ___ Add more private work/study rooms or areas
- ___ Provide a dedicated teen space
- ___ Provide a dedicated collaborative work and creation space(s)
- ___ Have more comfortable space for reading, working, and relaxing at the library
- ___ Consider a library expansion or new building to meet community needs

11. Below is a list of things the library could do to change how they serve the public. Please rank the options below with “1” being your number one priority and “6” being your lowest priority.

- ___ Increase coordination with local school(s) in providing resources to kids of all ages
- ___ Create more services or programs for local businesses and entrepreneurs
- ___ Increase the number of community partnerships with area schools, businesses, and nonprofits
- ___ Offer programs to teach people, including kids and senior citizens, how to use digital tools such as computers, smartphones, and apps
- ___ Offer programs and services outside the library and in the community
- ___ Offer more "pop-up library" opportunities at local events

12. Below is a space to write in any additional comments, suggestions, or ideas you have for the library.



Section 7: Demographics

Directions: The following questions ask for some basic demographic information from all survey respondents. Because the library serves all members of the community, it is helpful to know if our services are meeting the needs of various age groups, families, and individuals. While the following questions are optional, we would appreciate responses. Any information gathered is confidential and cannot be attributed to you.

13. Where do you live?

- Village/Township of Hustisford Town of Hubbard Village of Neosho Town of Lebanon
 Other: _____

14. Are you of Hispanic, Latino, or Spanish origin?

- Yes No Prefer not to respond

15. How would you describe your race and/or ethnicity? (Check all that apply.)

- American Indian/Alaskan Native Asian
 Black/African American Native Hawaiian/Other Pacific Islander
 White Two or more races (Biracial or Multiracial)
 Prefer not to respond Other: _____

16. In what grouping does your age fall?

- < 15 15-19 20-24 24-34 35-44
 45-54 55-64 65-74 75-84 85+ Prefer not to respond

17. Do you have any dependent children in any of the following age categories living at home? (Check all that apply.)

- Younger than 5 5-12 years old 13-18 years old 18+ still living at home
 No children at home Prefer not to respond

18. Which best describes your current employment status?

- Working full-time (not self-employed) Self-employed/Business owner
 Working part-time (not self-employed) Stay at home parent/homemaker



- Unemployed
- Disabled/Unable to work
- Retired
- Prefer not to respond
- Telecommute/Work from home
- Student
- Other: _____

19. Which gender identity best describes you?

- Male Female Non-binary/third gender Prefer not to respond
- Prefer to self-describe: _____
- Prefer not to respond

20. What is your approximate average annual household income? (Select one.)

- Less than \$25,000
- \$25,000-49,999
- \$50,000-74,999
- \$75,000-99,999
- \$100,000-149,999
- \$150,000-199,999
- \$200,000 or more
- Prefer not to respond

To be entered into the survey drawing, please share either your email or phone number (only collected for prize drawing)

Please return this survey to the library at: 609 W Juneau St, Hustisford, WI 53034 by February 14, 2024.

This concludes the survey. Thank you for your time!

Internal Use Only: